

Emsworth Arts Trail

2024

April 27, 28 and
May 4, 5, 6

Advertising rate card

1. Whole page 138mm wide x 200mm high **£300.00**
2. Half page 130mm wide x 90mm high **£160.00**
3. Quarter page upright 62mm wide x 94mm high **£90.00**
4. Quarter page wide 130mm wide x 42.75mm high **£90.00**

Emsworth Arts Trail 2024

Advert grid

Quarter page portrait
62.75 x 90.5mm

Strip quarter 130 x 42.75mm

half page 130 x 90.5mm

Whole page 138 x 200mm

A diagram illustrating four advertising ad formats. On the left, a vertical grey rectangle represents a 'Quarter page portrait' with dimensions '62.75 x 90.5mm'. Below it, a horizontal grey rectangle represents a 'Strip quarter' with dimensions '130 x 42.75mm'. Below that, a larger horizontal grey rectangle represents a 'half page' with dimensions '130 x 90.5mm'. To the right of these three is a large vertical grey rectangle representing a 'Whole page' with dimensions '138 x 200mm'. The text 'Emsworth Arts Trail 2024' and 'Advert grid' is positioned to the left of the quarter page format.

Mechanical details

Please supply either:

- High-res, print ready PDF. Please outline all fonts and do not include bleed and trims.
- High-res Jpegs 300 dpi at actual artwork size.
- We can accept .eps files. Please outline all fonts and do not include bleed and trims.

If you cannot create print ready artwork, contact the designer.

Email finished artworks to: artstrail@yellowbrand.co.uk and include full details of the ad you have booked.

Payment should be cleared with the Treasurer before the ad will be accepted for publication.

The Emsworth Arts Trail Guide has a print run of 10,000 and last year 9,800 were distributed over an area of roughly 60 square miles.