

# Emsworth Arts Trail



2022 April 23 · 24 & 30  
May 1 · 2

## Advertising rate card

|                      |  |         |
|----------------------|--|---------|
| Whole page, bleed    | 148mm wide x 210mm high plus 3mm bleed | £260.00 |
| Whole page           | 132mm wide x 192mm high                | £250.00 |
| Half page            | 132mm wide x 94mm high                 | £130.00 |
| Quarter page upright | 62mm wide x 94mm high                  | £70.00  |
| Quarter page wide    | 132mm wide x 44mm high                 | £70.00  |

Trail members can take additional space, on top of their standard entry, at the rate of £60.00 per quarter page (half page £120.00, full page £240.00).

## Mechanical details

Please supply a high-res, print ready, CMYK PDF.

Jpegs are fine; 300 dpi at 100%, CMYK.

Gathered InDesign or Illustrator files are acceptable but if you've got that far then a PDF would only take you a few seconds more.

Email finished artworks to: [stwmil99@gmail.com](mailto:stwmil99@gmail.com) and include full details of the ad you have booked. Payment should be cleared with the Treasurer before the ad will be accepted for publication.

The Emsworth Arts Trail Guide has a print run of 10,000 and last year 9,800 were distributed over an area of roughly 60 square miles.